



Website profile

The website Agia-Galini.com is monthly visited by more than 7.000 unique visitors and this number is still increasing. All these visitors have specific interest in Greece and Agia Galini. If your product or service has affinity with the interest of this group then advertising on our site is a great chance to get in contact. Due to the technical base and flexible lay-out the advertising possibilities are almost endless.

Statistics Agia-Galini.com

Page views: 558.000

Visitors: 76.000

Advertising possibilities and prices

Type	Sizes / Type	CPM ROS	Exclusive per week*
Bannering	468 x 60	€ 10,-	Possibilities from € 25,-
	336 x 280 or 250 x 250	€ 15,-	Possibilities from € 30,-
	120 x 240 or 120 x 60 or 120 x 600	€ 10,- € 7,50 € 17,50	Possibilities from € 20,-
Homepage take-over	468 x 60 & 336 x 280		From € 100,- per week
Banner development	All formats		From € 50,-
Advertorial e-zine	Text with image		From € 50,-
E-zine advertisement	120 x 240 or 120 x 60 or 120 x 600		From € 50,-

* Exclusive prices are target prices and dependent on the choice for ROS/ROC, frequency caps and (other) targeting.

Do you have different wishes? No problem, we are happy to discuss a specific advertising program with you.

Glossary

CPM

Cost per mille. Cost for 1.000 views.

Frequency cap

Frequency for delivering your ad to an unique visitor (e.g. once per 10 minutes)

ROS

Run of site. Delivery of your ad within the whole site.

ROC

Run of category. Delivery of your ad within a specific category of the site (e.g. homepage, English, etc.)

Homepage take-over

All banner positions on the homepage will show your ad.

Interested or do you have questions? Mail us at: sales@agia-galini.com